

2014 MEDIA KIT

“Here for deeper knowledge and wider opportunities”

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“ I like the size of the event, it makes the conversation much more interactive and the format of the meeting was good.

Gardiner Hill, Advisor
BP

“ I found the presentations highly interesting and it was a fantastic setting for networking.

Alex Elliott, Sub-Saharan Africa Analyst
Deloitte

“ Meeting other attendees, quality of presentation and opportunity to reflect on the big picture issues affecting upstream oil and gas.

Manager
BG Group

“ In depth coverage of the topic. There was an astonishing amount of knowledge shared.

Research Geoscientist
Geospatial Research Ltd

“ All-day format has proved a real success in my view. The Chemsoc/Geolsoc venue works very well and I thought the catering was very good. The glass of wine at the end is a good wrap-up of course. The full day also allows a broader coverage of a topic.

Director
Hempstead Geophysical Services

“ Ikon Science has been an active supporter of Finding Petroleum for over 6 years. They consistently deliver an audience that meets our aim of connecting with key industry professionals.

Julianne O'Brien, Global Head of Marketing
IKON Science

“ We enjoy the event programme Finding Petroleum run throughout the year, which include relevant industry themes and hot topics. We not only value the opportunity to present work but also to be able to network with guests from the industry.

Marketing & Communications Manager
Neftex

Founded in 2008, Finding Petroleum run world class events throughout the year that provide an impartial platform for influential Oil & Gas professionals. By gathering together to exchange ideas and knowledge we can hope to solve the current challenges faced throughout an industry striving for innovation.

Our unique events explore and discuss topics such as Finding Oil & Gas, new technologies and improved production, environmental issues, seismic surveys, exploration developments and much more.

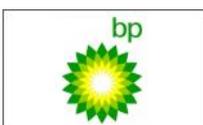
Finding Petroleum Events

Finding Petroleum events are becoming increasingly recognised for their prestige and popularity. Every event is quick to sell out, and as a result we find ourselves feeding the demand by adding further dates to our calendar which in turn provide an ever increasing schedule of opportunities to work in partnership with us.

Our sponsors and speakers enjoy maximum exposure to a room full of influential delegates at our events, enabling them to catch the eye of key decision-makers within the industry. We also offer prime advertising space on our widely used website, giving key locations to our media partners.

Finding Petroleum offer a range of opportunities, from presentations to sponsorship and exhibiting, providing high level access to the whole of the oil and gas industry, including Full Day Events and bespoke Training Courses in exclusive venues.

Some Delegates Include



In 2014, Finding Petroleum launched the first of our Full Day Events.

Our Full Day Events attract enormous interest from our members. We combine a large dedicated exhibition area with a full day of talks to create the perfect environment for knowledge and networking. Whilst on a bigger scale than the Half Day Forums, we strive to maintain the intimate feel that we are known for. Stands are limited to only 10 spaces, so no sponsor is left out of the action. Food and drinks are served along-side the stands, allowing for brand awareness and impact.

We focus on the theme by a full day of talks that enrich our audience with knowledge, offering a profound overview of the day's subject.

At the end of the event, the networking extends into a drinks session, also in the exhibition area. We strive to maximise sponsor exposure to our delegates.

Sponsors of this event

- [Oracle Corporation](#)
- [Hermes Data Communications](#)
- [cereno](#)
- [Dynamic Graphics](#)
- [Ikon Science](#)

[Learn about sponsorship](#)



Post Event Awareness

As part of our comprehensive marketing package, all of our presentations (unless otherwise requested) are professionally recorded and added to our event archive, which is globally accessible on our website and YouTube.

With many of our members unable to make it to certain events, having access to presentations online allows them to review what they've missed. For many of our clients this has resulted in new business through global exposure.

Speakers are free to embed the video in their website and social media. Finding Petroleum will also keep the video in our event archive and promote it to members.



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Platinum Sponsor	<ul style="list-style-type: none"> • 30 minute presentation plus 5 minutes for Q&A • One exhibition stand (6m²) in a <i>premium</i> position • 4 complimentary tickets • Prominent logo recognition on all event promotion 	£5,500
Presentation	<ul style="list-style-type: none"> • 30 minute presentation plus 5 minutes for Q&A • 2 complimentary tickets • Prominent logo recognition on all event promotion 	£3,000
Stand	<ul style="list-style-type: none"> • One exhibition stand (6m²) • 2 complimentary tickets • Prominent logo recognition on all event promotion 	£3,000
Lunch Sponsor	<ul style="list-style-type: none"> • Dedicated signage in the break areas • Chairperson acknowledgement during event • Logo on printed agenda next to lunch schedule • Logo on the event website, and all event promotion • 2 complimentary tickets 	£2,000
Tea & Coffee Sponsor	<ul style="list-style-type: none"> • Dedicated signage in the break areas at Morning, Mid-Morning and Afternoon Tea & Coffee Breaks • Chairperson acknowledgement during event • Logo on printed agenda next to break schedule • Logo on the event website, and all event promotion • 2 complimentary tickets 	£2,000
Drinks Reception	<ul style="list-style-type: none"> • Wine and beer reception with drinks for all attendees, following the event • Chairperson acknowledgement during event • Logo on printed agenda next to drinks schedule • Logo on the event website, and all event promotion • 2 complimentary tickets 	£2,000
Lanyards	<ul style="list-style-type: none"> • Company logo (or URL) printed on the lanyard worn by all event attendees • Limited to one qualified applicant and is reserved on a first-come, first-served basis • Logo on the event website, and all event promotion • 2 complimentary tickets 	£2,000

Our Successful Format:

Our free to attend Half Day Forums are popular with people who want specialised knowledge in a concise package. We offer 5 presentations, audience interaction, and most importantly, plenty of time for delegate networking. Finish off with a complementary lunch and some new introductions under your belt, and you have a winning formula.



Finding Petroleum has grown their membership base to 13,000 people on the strength of these half day forums. They are a vital part of the upstream calendar for key decision makers across a broad spectrum of industry sectors.

Half Day Forum Sponsorship

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Presentation	£2,500
Forum Sponsorship	£1500
Table-top Exhibit	£1500
Break Sponsorship	£1000
Raffle Sponsorship	£500



Since 2008, Finding Petroleum has been holding bespoke Half Day Forums in the Geological Society in London. Each workshop ensures maximum exposure to our respected trainers and delegates, offering a concentrated and effective networking environment .

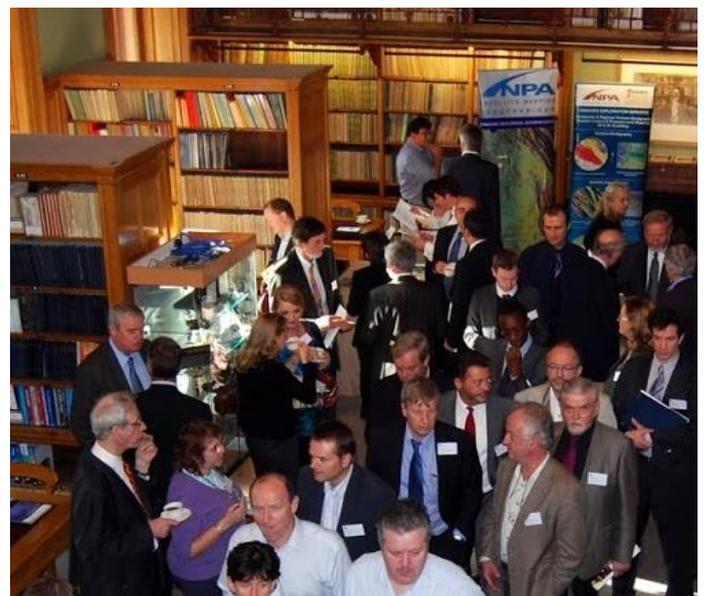
Our Successful Format:

- Forums finish by 1pm, followed by a one hour lunch break.
- Your company will then have an opportunity to offer additional presentations in the lecture theatre.
- These can focus on the oil and gas topic of your choice. Workshop could also demonstrate a new product in depth, or conduct a training session.
- You will have the lecture theatre until 5pm.



Package Includes

- Tea coffee and refreshments
- A video of the workshop
- A technician to handle slides from control room
- Adding your workshop to our online event itinerary
- Adding details of the workshop in our printed agenda on the day
- A list of delegates who intend on coming (an extra checkbox will be added to the normal event registration page)



In addition, we offer the option of a discounted rate for a stand and speaker slot for the morning part of the event. This would be a perfect opportunity to generate interest in your workshop and get delegates to attend.

Investing in Deepwater Fields Half Day Forum	Geological Society, London	24th Sept 2014
International Exploration for Unconventionals Full Day Event	Geological Society, London	7th Oct 2014
Arctic Opportunities Half Day Forum	Geological Society, London	24th Oct 2014
New E + P Technologies Full Day Event	Geological Society, London	26th Nov 2014
Getting Developments right? Half Day Forum	Geological Society, London	10th Dec 2014
Finding African Oil Full Day Event	Royal Society of Chemistry, London	28th Jan 2015
Non-seismic Geophysics Half Day Forum	Geological Society, London	19th Feb 2015
Finding Oil in NW Europe Full Day Event	Royal Society of Chemistry, London	12th Mar 2015
Upstream Tech 2015 Full Day Event	Kensington Close Hotel, London	9th Apr 2015
Finding Oil in Atlantic Basins Full Day Event	Royal Society of Chemistry, London	27th May 2015
Investing in E&P Half Day Forum	Geological Society, London	16th June 2015
Digital Oil Field Full Day Event	Royal Society of Chemistry, London	17th Sept 2015
Finding Oil & Gas Down Under Full Day Event	Royal Society of Chemistry, London	20th Oct 2015
Finding Oil & Gas in Arctic & Russia Full Day Event	Royal Society of Chemistry, London	19th Nov 2015
New E&P Technologies Full Day Event	Kensington Close Hotel, London	8th Dec 2015

Finding Petroleum is expanding to offer online advertising

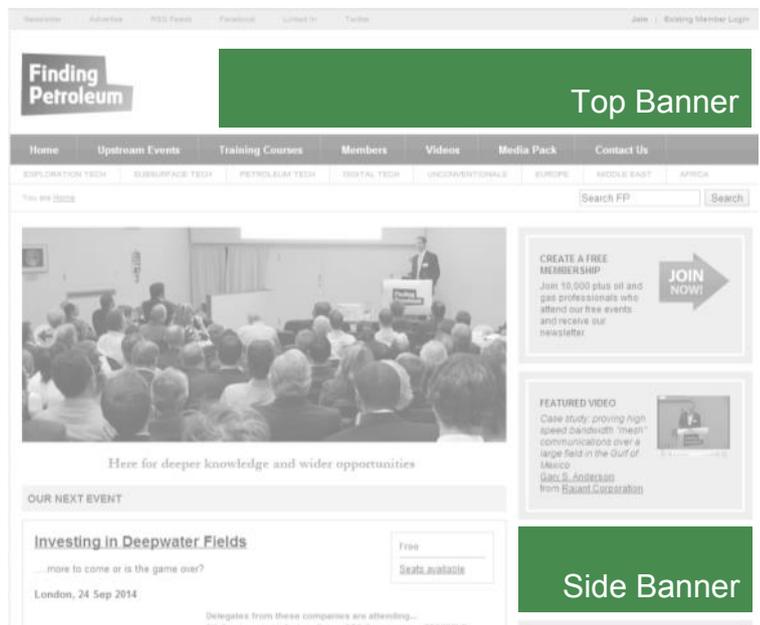
Finding Petroleum is now able to provide excellent, cost effective advertising opportunities for companies and organisations looking to make a strong impact on the Upstream Oil and Gas community.

However, we offer much more than simple banner ad and email campaigns, instead utilising innovative and highly targeted advertising techniques, creating greater brand awareness for those who use our advertising services.

We now offer a selection of 1 month and 3 month long advertising packages, ensuring there is something to meet every client's needs.

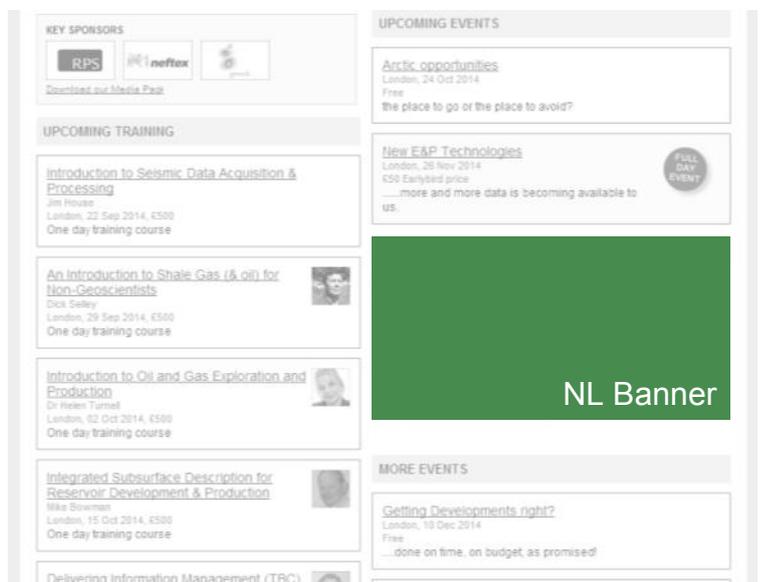
Premium Banners

These are the prime advertising spots, shown on every page of the Finding Petroleum website. A rotational system operates to cycle your adverts with a handful of other advertisers, ensuring your ad remains fresh and highly noticeable.



Newsletter Banner Advert

Banner ads provide an opportunity to reinforce branding or highlight company expertise, services or new initiatives. These ads are placed between the main newsletter content, right in the middle of the action.



	Specification	One Month	Three Months
Top Banner Website	720 x 90	£700	£1700
Side Banner Website	300 x 100	£300	£720
NL Banner Newsletter	370 x 140	£400	£900

We understand that no two companies are the same, that is why we're able to tailor advertising plans to suit any budget. Please get in touch with **Terry O'Donnell** on + **208 432 3313** for more information.

Finding Petroleum Members

